



## Italy-Silicon Valley Experience Wednesday, November 28, 2007

Partnership for Growth is bringing together Italian Entrepreneurs and Silicon Valley Investors in an event you will not want to miss. We will have a live exchange between investors and innovators in both Silicon Valley and Italy. Come ready to ask questions and network.

The primary goal of the videoconference is to highlight the resources available in Silicon Valley to Italian tech entrepreneurs and to recruit a delegation to accompany Ambassador Spogli on his trip to Silicon Valley in early January. On that trip, the Italian delegation will see first hand how Silicon Valley grows companies so successfully.

### Silicon Valley cooperation carried out by:



BAIA is an independent, nonprofit corporation through which entrepreneurial knowledge and opportunities can be openly shared among business communities operating in the United States and Italy. Visit [www.baia-network.org](http://www.baia-network.org)

### Powered By:



### Program

9:00 – 9:45 – Welcome by Ambassador Spogli and moderated discussion by panelists

9:45 – 10:30 – Audience Q & A to panelists\*

\*The audience attending the conference will be in Italy.

### Silicon Valley Location

Cisco Systems  
300 West Tasman Dr.  
San Jose, CA 95134

### Program

#### Opening Comments

##### Ambassador Ronald P. Spogli

U.S. Ambassador to Italy

#### Silicon Valley Panel

##### Giacomo Marini

Co-founder of Logitech and VC

##### Ned Hooper

Head of M & A - Cisco Systems

##### Fabrizio Capobianco

Founder and CEO of Funambol

##### Ian Sobieski

Founder of "A Band of Angels"

##### Kathryn McCall

Corporate Attorney - Carr and Ferrell LLP

##### Hanson S. Gifford III

President and CEO of The Foundry, Inc

##### Prof. Alberto Sangiovanni Vincentelli

Co-founder - Cadence and Synopsis

##### Shel Israel

Tech Blogger, Author of "Naked Conversation"

#### Milan Panel

##### Yoav Andrew Leitersdorf

Serial Entrepreneur, Founder of YL Ventures

##### Stefano Venturi

Managing Director Cisco Systems Italy, VP Cisco Systems Inc.

##### Luigi Orsi Carbone

First Generation Network and Angel Investor

##### Arturo Artom

Founder of Your Truman Show

### Moderated by:

##### Matteo Fabiano

BAIA Board Member